**PERSUASIVE SPEECH**

**Topic:** Printing photos is not better than keeping them on a computer

**Specific Purpose:** To persuade my audience on the topic that keeping photos on the computer is better than printing them.

**I.  INTRODUCTION**

1. **Attention material/Credibility Material:** Can you imagine how many digital photos are taken in a year? According to some researches[[1]](#footnote-1), people took 1.2 trillion photos worldwide in 2017 and it is expected to get double in 2020 which is almost 2.5 trillion! That means, most of us end up owning more than a thousand photos each year.
2. **Sharing identity to the audience:**
3. **Tie to the audience:** Now the questions arise, what is the best way to store these photos? Will you print all of them or store them on computers or smartphones?
4. **Thesis and Preview:** Taking photos has become so handy today that we can just do it anywhere at any time with our phones and digital cameras. Printing and storing this lot number of photos is never better than storing them on a computer and sometimes it’s quite impossible.

Today I’d like to talk to you about firstly, storing and accessing the efficiency of computer photos. Secondly, Cost efficiency of computer photos and finally, how keeping photos on computer is safer than printed photos.

**[Transition into body of speech]: I’ll begin by telling you about storing, re-using, and sharing efficiency of computer photos**

**II.  BODY**

1. Computers and other smart devices can store a large number of photos in a very small space.
   1. It is very easy to perform different operations like resizing, editing, re-shaping, using filter effects, etc. on computer photos.
   2. Sharing computer photos is easier than sharing printed photos. You can share soft copies via mail, drives, or in social media by just some clicks.

**[Transition: Now I’ll explain how keeping photos on computers is more cost-efficient than printing them.]**

1. Computer memories and hard drives are many times cheaper than printing costs.
2. Printing a thousand album size photo might cost approximately BDT 5000-15000 while keeping them on the computer will consume memory spaces worth less than BDT 100.
3. Sharing a printed photo is also more costly than sharing computer photos.

**[Transition: Now I’ll explain how keeping photos on the computer is safer than printed photos.]**

1. Computer photos can last longer than printed photos.
2. We can have easy backups on clouds.
3. Computer photos don’t get damaged with time like printed photos.
4. We can have easy access controls over computer photos.
5. **(Opposition’s option and refutation)—**Many people may say that, over time as you duplicate or share the file the quality of your original image will get worse. But this reason is truly baseless as keeping a Backup of the main file is almost free and we can do it anytime.

**III.  CONCLUSION:**

1. **Brake light/Transition:** As you can easily see, there are many advantages of keeping photos on the computer than printing them.
2. **Tie Back to the Audience:** Capturing photos is one of the best options to save our memories and computers are of better use to store them.
3. **Concluding Remarks:** Printed photos can hardly be recovered if it is lost or damaged while computers always have a recovery option.

1. https://focus.mylio.com/tech-today/heres-how-many-digital-photos-will-be-taken-in-2017-repost-oct [↑](#footnote-ref-1)